

PROJECT FICHE

Before filling in this form, first think what you want to achieve by transnational cooperation.

You will need a few minutes to complete this fiche then.

Remember: the better your description is, the bigger chance to find a proper partner for your project!

Name of institution:	Bulgarian Branch Chamber - Machine Building (BBCMB)
Type of institution (tick one right answer):	<input type="checkbox"/> Administration <input type="checkbox"/> Private <input type="checkbox"/> Consultancy <input checked="" type="checkbox"/> NGO <input type="checkbox"/> Education and training organisation <input type="checkbox"/> Employment agency or service <input type="checkbox"/> University, research institution <input type="checkbox"/> Social economy institution <input type="checkbox"/> Others (please specify what)
Contact person:	Dipl.eng.Ilia Keleshev – Chairman
Address, phone, e-mail, website:	Bulgaria, 1000 Sofia, 29 Alabin str. PoBox 625 00359 2 988 4044; 00359 2 989 2806 http://www.bbcm.bg , e-mail: bbcm@abv.bg ; bbcm@mail.bg
Member State:	Republic of Bulgaria
Region (NUTS 2 or 3)¹:	NUTS 2 – BG - 412
Stage of implementation: (tick the right answer):	<input checked="" type="checkbox"/> Project Idea (projects in preparation phase without grant awarded) <input type="checkbox"/> Project under implementation
Title of the Project:	Exchange of good practices of social responsibility in machine building companies in Poland and Bulgaria. Guidelines for applying of social responsibility.
Approximate budget of the project:	29500 Euro (Twenty-nine thousand five hundred euros)
Budget of transnational activities:	20300 Euro (Twenty thousand three hundred euros)
Duration of the project – starting date (in months):	from First month 2012 to Twelfth month 2012
Duration of the transnational activities within the project – starting date (in months):	from months the Third 2012 to Sixth month 2012
Thematic scope² of the project (tick the right answer – maximum 2):	<input type="checkbox"/> Workers and new skills <input checked="" type="checkbox"/> Businesses undergoing change <input type="checkbox"/> Access to employment and social inclusion <input type="checkbox"/> Education and training <input type="checkbox"/> Women and jobs

	<input type="checkbox"/> Fighting discrimination <input checked="" type="checkbox"/> Working in partnership <input type="checkbox"/> Better public services <input type="checkbox"/> Others (please specify)	
Target group (final beneficiaries, not stakeholders) for transnational cooperation (tick the right answer):	<input type="checkbox"/> Unemployed <ul style="list-style-type: none"> <input type="checkbox"/> Long term unemployed <input type="checkbox"/> Persons not actively at work <ul style="list-style-type: none"> <input type="checkbox"/> Including those who are learning in school or university <input checked="" type="checkbox"/> Employed <ul style="list-style-type: none"> <input type="checkbox"/> Farmers <input type="checkbox"/> Self employed <input type="checkbox"/> Employed in micro enterprises (less than 10 employees) <input checked="" type="checkbox"/> Employed in small enterprises (between 10 and 50 employees) <input checked="" type="checkbox"/> Employed in SMEs (between 50 and 250 employees) <input checked="" type="checkbox"/> Employed in big enterprises (over 250 employees) <input type="checkbox"/> Employed in public administration (public entities including Public Employment services) <input type="checkbox"/> Employed in NGOs <input type="checkbox"/> In particularly disadvantaging conditions <input checked="" type="checkbox"/> NGOs (Associations, Foundations)	<input type="checkbox"/> Other persons: <ul style="list-style-type: none"> <input type="checkbox"/> Ethnic or national minorities <input type="checkbox"/> Immigrants Ex-offenders <input type="checkbox"/> Persons from deprived rural areas <input type="checkbox"/> Persons from deprived urban neighbourhoods <input type="checkbox"/> Children <input type="checkbox"/> Women <input type="checkbox"/> Young people (under 25 years old) <input type="checkbox"/> Older persons (over 50 years old) <input type="checkbox"/> Persons with mental or physical disabilities <input type="checkbox"/> Enterprises³ covered by support <input type="checkbox"/> Social enterprises <input type="checkbox"/> Micro enterprises (less than 10 employees) <input type="checkbox"/> Small enterprises (between 10 and 50 employees) <input type="checkbox"/> SMEs (between 50 and 250 employees) <input type="checkbox"/> Big enterprises (over 250 employees) <input type="checkbox"/> Administration (public entities including Public Employment services, education and training institutions)

Brief description of the Transnational cooperation:

1. Problems to be solved (justification of the need of the transnational cooperation)

The changes in economic conditions as a result from the global economic crisis have put a number of issues for employers. The Europe 2020 program requires a new approach and attitude to human resources development, education, environment.

On the base of acquaintance to good practices in implementing corporate social responsibility (CSR) in the machine building in Poland and Bulgaria (particular experience in at least two machine building companies from Bulgaria and proposed number machine building companies from Poland) to encourage more companies to work voluntarily, without being forced by law to achieve social and environmental objectives within their everyday business activities.

In particular – increasing the commitment of the business to contribute to sustainable economic development and to ensure contact with the workers, their families, local authorities and society as a whole to improve the quality of life that would be acceptable both for business and development.

2. Objectives to be achieved

Sharing of incorporative and qualitative practices in machine building companies from Bulgaria and Poland in terms of activities that are considered as very important for companies in the areas of:

- Increasing of employment in enterprises and security and flexibility of labour market
- Implementation of innovations according to the requirements of the new jobs
- Implementation of innovations in the employees' health care
- Environmental issues – for a more clean environment
- Diversity management
- Increasing quality of life

3. Main transnational activities (as provisionally planned, to be confirmed with partners):

- Study of the number of machine building companies with developed CSR systems and analysis of the attitudes of employers in the machine building sector for CSR – in Bulgaria by BBCMB (Bulgarian Branch Chamber- Machine Building); in Poland - by a similar organization – First month to months the Third 2012;
- Conducting of a seminar in order to acquaint on the spot in a company in Poland for presentation of a practice in implementation of a system for corporate social responsibility and current and expected (future) results – months the Third to Sixth month 2012;
- Conducting of a seminar in order to acquaint on the spot in a company in Bulgaria for the practical introduction of corporate social responsibility, and current and expected (future) results - months the Third to sixth month 2012;
- Construction of a section of the website BBCMB (respectively that of the Polish partner) with information about the project, the system of social responsibility, benefits and practices. Publication of the websites of the Bulgarian and Polish organizations share best practices during the seminars – Sixth month to Eighth month 2012;
- Development by each of the two sides of guidelines for good practices in social responsibility, paying particular attention to activities in SMEs – Ninth month to Eleventh month 2012.

4. Planned outputs, deliverables, results of TNC; expected outcomes (effects):

Planned outputs:

- To conduct two seminars and to share good practices in machine building companies (in Bulgaria and in Poland) in implementation of social responsibility;
- To assess the situation and the attitudes of employers in machine building branch in both countries for the introduction of standards for social responsibility in business;
- To analyze the presented practice in both countries, proposed guidelines for development and implementation in machine building companies of CSR systems in accordance with the conditions in Bulgaria (and for Poland in case of interest in potential partner).

Results of TNC:

- Assessed the status and attitudes among employers in machine building sector, respectively in Bulgaria and Poland to the introduction and implementation of the system of social responsibility in business ;
- Shared good practices and know-how in implementing social responsibility in machine building companies in both countries and adapt to conditions respectively in Bulgaria and Poland ;
- Established partnerships between the Bulgarian Branch Chamber – Machine Building and similar organizations of employers from machine building sector in Poland ;
- Established partnerships between Bulgarian and Polish machine building companies in the implementation of social responsibility.

Expected outcomes (effects):

- Developed guidelines for good practices for social responsibility and applying them in Bulgarian and Polish machine building companies with particular attention to small and medium enterprises (SMEs);
- Promoting the social responsibility among employers in machine building sector in both countries;
- Incorporated the parties concerned (employers and employees) - in the areas of workers' health care, education and lifelong learning and environmental issues as an essential part of social responsibility;
- Created a partnership between organizations, bringing together employers of machine building in Bulgaria and Poland.

Disclaimer: by sending the completed Project fiche, you agree for publication on the National Supporting Institution web site and dissemination to potential transnational partners for the purpose of effective implementation of transnational cooperation projects.

Dipl. Eng. Ilia Keleshev
Chairman

