

## PARTNER SEARCH

Funding Call	<p><b>Cooperation projects to support transnational tourism based on European cultural and industrial heritage</b></p> <p><b>69/G/ENT/PPA/13/411</b></p> <p>Enterprise and Industry Directorate E : Service Industries E2 - Tourism and Cultural Instruments</p>
Proposal	<p><b>Partner</b> - Centre for Art and Design in the Environment (CADE), Writtle College, Essex, UK (with Maldon District Council, UK and Maldon Crystal Salt Co.)</p> <p>To promote the cultural and industrial landscape with a focus on the history of salt production with the aim of making explicit the links between the industrial work and landscape. To facilitate public private partnership between the local authority and a key local business to bring them into the tourism sector to improve the tourism offer and so boost growth and employment in the area.</p> <p>Good practice knowledge and experience is to be exchanged with partners with the particular intention that spatial planning be combined with tourism and cultural resource development.</p> <p>The district of Maldon is undergoing a drastic economic reconversion as the Bradwell-on-sea nuclear power station is decommissioned.</p>
Aims, Objectives, and expected results	<p><b><u>Timescales</u></b></p> <p>Target submission of application: <b>31<sup>st</sup> July 2013</b></p> <p>Earliest project start date: <b>Jan 2014</b></p> <p>Project implementation: <b>Jan 2014 to June 2015</b></p>
Lead Partner	Looking for lead partner and European partners
Deadline for expression of interest	<p>Target date for people to express an interest to join a partnership?</p> <p><b>22<sup>nd</sup> July</b></p>
Who to contact for further information	<p>Tim Waterman, Writtle College <a href="mailto:tim.waterman@writtle.ac.uk">tim.waterman@writtle.ac.uk</a></p> <p>Jenny Lewsey, Maldon District Council <a href="mailto:Jenny.lewsey@maldon.gov.uk">Jenny.lewsey@maldon.gov.uk</a></p> <p>Chris Roberts, Maldon District Council <a href="mailto:Chris.roberts@maldon.gov.uk">Chris.roberts@maldon.gov.uk</a></p> <p>Dan Davis, Essex County Council <a href="mailto:daniel.davis@essex.gov.uk">daniel.davis@essex.gov.uk</a></p>