

## PROJECT IDEA FORM



<b>Project title</b>	<b>OLD KNOWLEDGE AND NEW SOCIETY</b>	
<b>Programme &amp; Priority 2007-2013</b>	<b>PROGRESS PROGRAMME</b> <b>VP/2012/007</b> <b>CALL FOR PROPOSALS FOR SOCIAL POLICY</b> <b>EXPERIMENTATIONS</b> (deadline 15 <sup>th</sup> of February 2013)	
<b>Project description:</b> <p>Active aging becomes a priority recognizing however, the need to give space for the entrance and the permanence in the labor market to the young generations.</p> <p>The issues related to these phenomena pass horizontally through the labor market and the welfare affecting not only the need to create jobs, but also ensuring quality of life for the elderly. The current economic crisis, therefore, leads us to reflect on the ways of life and the economic model based on consumption (disposable). The progressive impoverishment of the middle class of European states and particularly in the South and the East of our continent draws attention to the recovery and recycling are not only the enormous amount of waste that the modern economic model has produced, but also to the revaluation of traditional crafts and practices of sobriety that characterized the lives of generations and which has not yet completely lost his memory.</p> <p>Following the initiatives the EU has dedicated last year to active aging and solidarity amongst generations, this project proposes some experimental actions to answer the new needs arising from the crisis and at the same time the project wants to rehabilitate skills and experiences peculiar of older people, before they get lost.</p> <p>The "Old knowledge - new society," proposes a positive change to contrast the cultural impoverishment without reducing the quality of life, but rather returning to manual works dignity and a new development.</p> <p>Moreover it proposes a sustainable way of life, taking care of the environment and respecting local situations and traditions.</p> <p>Following this PROGRESS call guidelines, <u>dissemination actions</u> will take place in the partner cities of Perugia and Assisi for a confrontation on educational protocols and creation of an European protocol on re-use of traditional competencies and technical/manual works non more used in a modern and post-industrial society.</p>		

**Keywords:**

- ♣ To repair, to reuse and to maintain
- ♣ To transmit knowledge and techniques to the new generation
- ♣ To enhance the elderly.
- ♣ To promote the creation of new businesses

**First level beneficiaries:** young not-occupied people and the elder population of Perugia and Assisi

**Final beneficiaries:** the citizenship of Perugia, Assisi and the partner cities

**Activities and WPs****WP1 management of the project. Coordinator: Lead partner**

These activities will be carried out under the coordination of the lead partner.

Partners organise a steering committee to coordinate the administrative and scientific development of the project and to build up the protocols and the dissemination strategy.

European protocol on re-use of traditional competencies and technical/manual works non more used in a modern and post-industrial society

**WP2 Mapping and swot analysis.**

Mapping made by social associations/cooperatives working on the territory with the elder part of population, together with handicraft small companies and their representatives. This mapping has the objective to collect working experiences and competencies of elder people specialised in traditional jobs and to support public bodies for the implementation of a thematic data base.

This mapping will concern:

- ♣ leather works (shoemakers)
- ♣ tailoring works
- ♣ carpentry
- ♣ repair of small appliances
- ♣ small jobs of mechanics (Bicycles, scooters)
- ♣ maintenance of the house: plumbing, electrical, carpentry
- ♣ gardens and gardening
- ♣ recovery and refurbishing of objects
- ♣ management of small businesses

**WP3 Local implementation.**

Recruiting of non-occupied young people (18-35 years old) for training courses on these competencies with the active participations of old craftsmen. Gender equality will be respected during the selection of the young people.

**WP4 Training and learning.**

Training courses (at least 3) will last a minimum of 120 hours each with both a theoretical and a practical experience. Some information will be given about legislation on safety and work.

Old people will be both teachers and tutors in these courses, together with specialised trainers.

**WP5 Local pilot action.**

The pilot action will be an internship period in local small businesses, under the supervision of the tutors. Only the youngsters who have completed the training period will be invited to the internship.

This experience will be presented during the dissemination activities (WP7).

**WP6 From training to work.**

This action will support the promotion of small businesses. During the courses specialised teachers will give to the youngsters the guidelines for the establishment of small businesses, information of the legislation about business management, how to organise a business plan, how to receive public funds at local, regional and national level.

**WP7: Communication and dissemination.**

Adequate communication and dissemination of results is essential in ensuring the EU added value of the action and its sustainability after the funding has ended.

Information giving and awareness raising are key activities to ensure that other interested parties benefit from the project and can create new opportunities to extend it or develop new partnerships. The project will include a detailed plan for communication and dissemination of the projects' results in Perugia, Assisi and the partner cities.

The dissemination plan will include the realisation of a social forum in each partner city, public seminars, web information through a portal and a newsletter, opening of a web page on the most important social network and other local dissemination activities to targeted audiences.

<b>Potential Partners</b>	<b>LEAD PARTNER</b> Municipality of Perugia <b>PARTNERS</b> <ol style="list-style-type: none"><li>1. Municipality of Assisi</li><li>2. partner IT</li><li>3. partner city 1</li><li>4. partner city 2</li><li>5. partner city 3</li></ol>
<b>Duration (in months)</b>	<b>26 months (1st September 2013 – 31st October 2015)</b>
<b>Budget</b>	<b>908.000 €</b>

**BUDGET details**

Partner N.	QUOTA BUDGET	WP1 MANAGEMENT	WP2 MAPPING	WP3 IMPLEMENTATION	WP 4 TRAINING/LEARNING	WP 5 LOCAL ACTIONS	WP6 TRAINING/WORK	WP7 COMMUNICATION & DISSEMINATION
LEAD PARTNER	235.000	65.000	25.000	5.000		30.000	50.000	60.000
PP1	222.000	52.000	25.000	5.000		30.000	50.000	60.000
PP2	241.000	26.000	50.000	5.000	120.000		30.000	10.000
PP3	70.000	10.000						60.000
PP4	70.000	10.000						60.000
Pp5	70.000	10.000						60.000
TOTALE	908.000							